

Case Study: Henry Schein



Revolutionising vaccine cold chain logistics

The Wool Packaging Company has taken a major leap forward in providing insulated packaging for temperature sensitive pharmaceuticals by designing a bespoke Woolcool solution for Henry Schein Animal Health, a leading provider of veterinary products and services in the United Kingdom.

The bespoke Woolcool packaging product was first unveiled at the World Small Animal Veterinary Association Congress (WSAVA) in Birmingham as Henry's Schein's sustainable and more effective alternative to packaging, such as polystyrene. Woolcool will predominantly be introduced for the distribution of highly temperature sensitive medical products, including vaccines, as the packaging has been validated to maintain internal temperatures between 2°C and 8°C for more than 72 hours. The cushioning fleece also protects against breakages in transit and the packaging is ideal for including temperature sensitive products

within general, non-insulated deliveries. The effectiveness of Woolcool is particularly important for delivering temperature sensitive products to the most remote and rural veterinary practices in the UK. In closely controlled situations this may even allow for dispatching orders on Fridays, even if they will not be received until Monday.

Operations Director of Henry Schein Animal Health in the UK, Peter Dodd, first became aware of Woolcool insulated packaging through an interview with designer and CEO Angela Morris on BBC Radio 2's Drivetime Innovation feature. Woolcool has increasingly

been replacing polystyrene for the delivery of chilled products in the food sector and The Wool Packaging Company has been awarded a UK government funded research grant to develop the packaging for temperature sensitive pharmaceuticals. Dodd instigated independent temperature validation trials on behalf of Henry Schein Animal Health and the results proved Woolcool to be the ideal sustainable packaging solution – not only outperforming polystyrene but with sustainable, biodegradable, recyclable or re-usable components.



WSAVA
Global Veterinary Development

Woolcool
Units 11-12, Beacon Road,
Walton Industrial Estate,
Stone, Staffordshire.
ST15 0NN

Sales: +44 (0)1785 262030
sales@woolcool.com
www.woolcool.com